

Jacksonville, FL -- Damien Robinson, founder of Motipure Music Publishing, an independent [ASCAP](#) publishing and licensing member, is pleased to announce the merger of his firm with Sheryl Ross Productions, an independent video production company formerly operating out of Southwest Florida. These two entities have joined forces to come together to create **Motipure Music & Media**, a division of CIME4enterprises, inc.

The focus of **MM&M** is to establish an accessible platform for songwriters, musicians, composers, artists, photographers, filmmakers and videographers from which to launch their artistic endeavors. Through on-going education, artist advocacy, career direction, artist networking and partnering liaisons the organization arms artists with heightened business knowledge and awareness.

Motipure Music, a privately held Florida-based music publisher was founded in 2000 by Jacksonville, Florida native-son, Damien Lamar Robinson. Best known for his commanding stage presence and musical diversity, Robinson has acquired a wide array of business acumen from his "daytime jobs" in the financial and customer service industries. As a song-writer, vocalist, producer, and publisher, he has experienced all aspects of the music industry and seeks to make a difference. This unique coupling of business knowledge with an artistic knowing has allowed Motipure Music Publishing to forge relationships with a wide array of artists, musicians, poets and performers. Among his associations are: the band **EvenStill** who won Lillian's "Battle of the Bands" in 2004; the **Wayne Robinson Group**, the jazz group **Unkahmon**, classical cellist **Erik levins**; the big band **Soul**; producer **Jordan Buffaloe**, hip-hop fusion group **Heavenly Noise**, vocalist **Fatima Kargbo**, **Laurel Lee** and **the Escapees**, **Nokturnal Escape** Entertainment, composer **Sherri Chung**, vocalist **Cameron Corvet**, guitarist **Alexis Cone**, to name a few.

The new **Motipure Music & Media** will provide specific business tools to assist artists and performers in the advancement of their professional careers. Through artist collaboration, multifaceted song licensing, music piracy protection awareness, press release submissions, superior networking skills, independent CD production, on-line product placement and enhanced video production packages for presentation. In addition, a cutting-edge database of industry contacts gives **Motipure Music & Media** members a definitive advantage in the marketplace.

"Like some performers today, as an artist I too once fell into the category of ignorant. I can recall proclaiming that all I wanted to do was just show up and sing!" says publisher Damien Robinson. "I had no idea what a mechanical royalty was or how to get paid for my songwriting. Today's artist should know industry rules, copyright and trademark basics and their artistry from soup to nuts. They also need to have the business education necessary to get them the deal that want and deserve. Whether they seek to have a mainstream contract, a museum quality presentation, wide spread commercial success or have their own indie label to promote themselves and their gifts; they need to have knowledge and be armed with the right tools."